

DANIEL F. BIRCH

ILLUSTRATION AND DESIGN

EDUCATION

Syracuse University Class of 2005

BFA IN ILLUSTRATION

DEAN'S LIST FOR SIX CONSECUTIVE SEMESTERS

FEATURED IN LOWE CAMPUS ART GALLERY

SKILLS

COMPUTER

ADOBE CREATIVE SUITE, PAINTER, QUARK, DREAMWEAVER, HTML, CSS

PHOTOGRAPHY

DIGITAL AND TRADITIONAL

PRINTMAKING

ETCHING AND SILKSCREEN

WORK EXPERIENCE

★ **Art producer at Triton Digital Interactive (November 2007 - Present)**

I FIRST WORKED AS A PHOTO EDITOR FOR MJI (SUB-DEPARTMENT) WHERE I WAS THE GO-TO-GUY FOR ANY EDITING NEEDS. I USED MY OWN PHOTOGRAPHS, ILLUSTRATIONS AND PATTERNS TO MAKE THE PHOTOS MORE EXCITING. I NOW PRODUCE WEB AND PRINT GRAPHICS FOR PROMOTIONALS FOR DIAL GLOBAL.

★ **Branding and Design for Tedde (2009- Present)**

PROJECTS HAVE INCLUDED BRANDING THEIR "TEDDY BEAR MAKEOVER CHALLENGE" BY ILLUSTRATING BOTH THEIR LOGO AND TEXT USED ON THAT SECTION. I HAVE ALSO ILLUSTRATED SOME GREAT-SELLING CITY TEDDY BEARS WHICH INCLUDE CITIES SUCH AS NEW YORK, DALLAS, CHICAGO AND KEEP GETTING CALLED BACK FOR OTHERS. I HAVE ALSO HELPED FORMAT BEARS FOR PRINTING.

★ **Freelance Designer for Satellite Advertising And Design, Inc. (2009)**

PRODUCED A TRI-FOLD MAILER FOR SUBURBAN MORRIS

★ **IGO Displays (2006 - November 2007)**

FREELANCE SCULPTURE, PRODUCTION DISPLAYS AND PAINTING. CLIENTS INCLUDE: THE GUGGENHEIM MUSEUM, FOX STUDIOS, THE NYC PUBLIC LIBRARY AND THE ACADEMY AWARDS

★ **Freelance Watch Designer at M.Z. Berger (June and July 2007)**

★ **Part-time assistant to Soho-based artist James Rizzi (March 2007 - June 2007)**

★ **3x3 Illustration Magazine (Summer 2006 Internship)**

RESPONSIBILITIES INCLUDED CONTEST ADMINISTRATION, ADVANCED PHOTOSHOP RETOUCHING AND WEB DESIGN/MAINTENANCE.

★ **G&W Advertising (Summer 2005 Internship)**

PRODUCED GREAT GRAPHICS FOR CLIENTS SUCH AS SIX FLAGS, DAK'S HAM, DOC'S NIGHTCLUB AND THE PLACE NIGHTCLUB

ILLUSTRATION AND DESIGN CLIENTS

EMI Music Publishing
Flip NY Clothing Corporation
Crazy Rumors Lip Balm

Tap'd NY Bottled Water
Jūs Music Production Company
New Format Comedy Group

PowerTech
Powerhouse Motorsports
IZOD

Skeleton Wine
Suburban Morris
Timberland