

DANIEL F. BIRCH

ILLUSTRATION AND DESIGN

Education

SYRACUSE UNIVERSITY CLASS OF 2005

BFA IN ILLUSTRATION

DEAN'S LIST FOR SIX CONSECUTIVE SEMESTERS

Skills

COMPUTER

ADOBE CS5 CREATIVE SUITE, PAINTER, QUARK, DREAMWEAVER, HTML, CSS

PHOTOGRAPHY

DIGITAL AND TRADITIONAL

PRINTMAKING

ETCHING AND SILKSCREEN

Work Experience

ART PRODUCER AT TRITON DIGITAL INTERACTIVE (NOVEMBER 2007 - OCTOBER 2010)

I FIRST WORKED AS A PHOTO EDITOR FOR MJI INTERACTIVE (SUB-DEPARTMENT) WHERE I WAS THE GO-TO-GUY FOR ANY EDITING NEEDS. I USED MY OWN PHOTOGRAPHS, ILLUSTRATIONS AND PATTERNS TO MAKE THE PHOTOS MORE EXCITING. I THEN PRODUCED WEB AND PRINT GRAPHICS FOR PROMOTIONALS FOR DIAL GLOBAL (ANOTHER SUB-DEPARTMENT.) I PRODUCED MANY GREAT ADVERTISEMENTS FOR SHOWS SUCH AS GREG KHIN, BUDDY LOVE AND AMERICAN COMEDY NETWORK.

BRANDING AND DESIGN FOR TEDDE (2009 - PRESENT)

PROJECTS HAVE INCLUDED BRANDING THEIR TEDDY BEAR MAKEOVER CHALLENGE BY ILLUSTRATING BOTH THEIR LOGO AND TEXT USED ON THAT SECTION. I HAVE ALSO ILLUSTRATED SOME GREAT-SELLING CITY BEARS WHICH INCLUDE CITIES SUCH AS NEW YORK, DALLAS, CHICAGO AND KEEP GETTING CALLED BACK FOR OTHERS. I HAVE ALSO HELPED FORMAT BEARS FOR PRINTING.

IGO DISPLAYS (2006 - NOVEMBER 2007)

FREELANCE SCULPTURE, PRODUCTION DISPLAYS AND PAINTING. CLIENTS INCLUDE, THE GUGGENHEIM MUSEUM, FOX STUDIOS, THE NYC PUBLIC LIBRARY AND THE ACADEMY AWARDS

FREELANCE WATCH DESIGNER AT M.Z. BERGER (JUNE AND JULY 2007)

I DESIGNED MANY DIFFERENT CHILDRENS' WATCHES FOR MANY DIFFERENT MAJOR FRANCHISES INCLUDING SPIDERMAN, SPONGEBOB AND POWER RANGERS.

PART-TIME ASSISTANT TO SOHO-BASED ARTIST JAMES RIZZI (MARCH AND JUNE 2007)

I HELPED WITH PRODUCTION OF ART WORK ON MANY DIFFERENT PIECES.

3X3 ILLUSTRATION MAGAZINE (SUMMER 2006 INTERNSHIP)

MY RESPONSIBILITIES INCLUDED CONTEST ADMINISTRATION, ADVANCED PHOTOSHOP RETOUCHING AND WEB DESIGN/ MAINTENANCE.

G&W ADVERTISING (SUMMER 2005 INTERNSHIP)

I PRODUCED GREAT GRAPHICS FOR CLIENTS SUCH AS SIX FLAGS, DAK'S HAM, DOC'S NIGHTCLUB AND THE PLACE NIGHTCLUB.

Illustration and Design Clients

EMI MUSIC PUBLISHING
FLIP NY CLOTHING CORPORATION
POWERHOUSE MOTORSPORTS

TAP'D NY BOTTLED WATER
JUS MUSIC PRODUCTION COMPANY
NEW FORMAT COMEDY GROUP

POWERTECH
SUBURBAN MORRIS
TIMBERLAND

SKELETON WINE
IZOD
CRAZY RUMORS

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